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Data Analytics Bootcamp

Homework 1

What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. Music Kickstarters have a relatively high percentage of success.
2. There is a decline in the number of successful Kickstarter campaigns in the fall and early winter.
3. Kickstarts with lower goals have a higher chance of success.

What are some of the limitations of this dataset?

1. There were only 4,000 of probably hundreds of thousands of Kickstarter campaigns in the dataset.
2. We also don’t know very much about the specific products or creators other than the small blurb.

What are some other possible tables/graphs that we could create?

1. We could separate success out by country.
2. We could make a line chart of the number of Kickstarter campaigns over time.